

2024 REALTOR® EXPO

SPONSORSHIP OPPORTUNITIES AND EXHIBITOR BOOTH OPTIONS

REGISTER HERE

Canopy Realtor® Association is pleased to host an in-person Realtor® EXPO at the Charlotte Convention Center on May 30, 2024. We look forward to having you as a sponsor or exhibitor and interacting with 800 -1000 Realtors® and real estate professionals gathered for a day of advancement, education, and entertainment.

Title Sponsor (1 Available) - \$7,500

- Title Sponsor receives double booth with prime location
- Speak for 3-5 minutes prior to keynote speaker
- Logo on signage and screen for keynote speaker
- Link with logo on registration webpage
- Recognized with logo as title sponsor on website registration page, at event registration area, and in event program
- Full page ad on inside cover page of EXPO program (camera ready ad requested)
- Complementary continental breakfast and box lunches
- 10 attendees max

Oxygen Bar Sponsor (1 Available) - \$4,500

- Located in a high-traffic area of EXPO floor with sponsor branding.
- Recognized with logo as Oxygen Bar Sponsor on website registration page, at event registration area, in program and activity area.
- Three quarter page ad in program (camera ready ad requested)
- Complementary continental breakfast and box lunches
- 8 attendees max

Registration Area and Badge Sponsor (1 Available) - \$5,000

- Logo featured in registration area and on badge given to all registered recipients
- Recognized with company logo as Registration Area sponsor on website registration page, event registration area, and in event program
- Standard booth closest to registration
- Three quarter page ad in program (camera ready ad requested)
- Complementary continental breakfast and box lunches
- 8 attendees max

Breakfast Sponsor (1 Available - \$4000 - SOLD)

- Recognized with name as Breakfast sponsor on website registration page, event registration area, and in event program.
- 1-minute speaking opportunity/introduction by Event DJ during breakfast
- Logo and sponsorship featured in breakfast area with standard booth located in close proximity
- Half page ad in program (camera ready ad requested)
- Complementary continental breakfast and box lunches
- 6 attendees max

EXPO Lunch Sponsor (2 Available) - \$4000 Each

- Large signage in the EXPO Lunch area with standard booth in close proximity lunch area
- Recognized with logo as the EXPO Lunch Sponsor on website registration page, at event registration area, and in event program
- Participates in 2-minute interview with Event Day DJ during lunch
- Half page ad in program (camera ready ad requested)
- Complementary continental breakfast and box lunches
- 6 attendees max

Happy Hour & Diversity Inclusion Alliance DJ/ Dance Party Sponsor (2 Available with 1 including Photobooth and 1 including Magician) - \$4000 Each

- Sponsor banner in the entertainment area (designated area on the trade show floor) during end of day reception hour
- Recognized with logo as Happy Hour Reception sponsor on website registration page, at event registration area, and in program
- Standard booth in close proximity to Reception area
- Logo on participant drink tickets
- Participates in 2-minute interview with Event Day DJ during Reception hour
- Half page ad in program (camera ready ad requested)
- Complementary continental breakfast and box lunches
- 6 attendees max

Education Sponsors (2 Available) - \$3,500 Each - SOLD

- Speaks for 1-2 minutes at one of two education sessions
- Recognized with name as Education sponsor on website registration page, event registration area, and in event program.
- Logo on education signage and screen prior to speaker
- Standard Booth with prime location
- Half page ad in program (camera ready ad requested)
- Complementary continental breakfast and box lunches
- 6 attendees max

Registration Bag Sponsor - \$3,500 - SOLD

- Logo on reusable bag given to all registered recipients
- Recognized with company logo as Registration Bag sponsor on website, registration page, event registration area, and in event program
- Standard booth with prime location
- Half page ad in program (camera ready ad requested)
- Your branded bag will also be used at the Realtor® Store pop up booth at the EXPO and then will continue to be distributed in-store at Canopy's headquarters
- 6 attendees max

Small Lounge Sponsor - \$3,500 - SOLD

- Recognized as Lounge sponsor in lounge area on exhibitor floor, on website registration page, at event registration area, and in program and activity area.
- Small lounge area located in prominent area of exhibit floor
- Half page ad in program (Camera ready ad requested by May 8th)
- Complementary continental breakfast and box lunches
- 6 attendees max

Lanyard Sponsor - \$2500 - SOLD

- Company logo on lanyards for all participants
- Recognized with name as Lanyard sponsor on website registration page, at event registration area, and in event program
- Standard booth with prime location
- Quarter page ad in program (camera ready ad requested)
- Complementary continental breakfast and box lunches
- 5 attendees max



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EXHIBITOR BOOTHS

Double Booths (4 Available) \$1400 each - SOLD OUT

- Double 10x10 booth located in prime location
- 2 chairs
- Wi-Fi and electric available (for purchase)
- Draped table with tablecloth
- Complementary continental breakfast and box lunches
- 6 attendees max (4 chairs)

Standard Booth (72 Available) \$800 each

- 10x10 booth
- 2 chairs
- Wi-Fi and electric available (for purchase)
- Draped table with tablecloth
- Complementary continental breakfast and box lunches
- 4 attendees max (2 chairs)

FAILURE TO OCCUPY SPACE: Any space not occupied by 9 a.m. on May 30, 2024 shall be forfeited by Exhibitor and the space may be resold, reassigned, or used by the exhibit staff without refund, unless a written request for delayed occupancy has been received by the Association office by May 16, 2024 and written approval granted. In addition, the Association reserves the right to reject future applications for booth space at future Association expositions if an Exhibitor fails to staff its exhibit booth during all open show hours.

EARLY REGISTRATION | For Prior 2023 Sponsors & Exhibitors - February 12-March 1, 2024

REGISTRATION OPENS | New Exhibitors & Sponsors - March 4, 2024

LAST CHANCE REGISTRATION DEADLINE | For All Sponsorships & Exhibitors - April 1, 2024

SPONSORSHIP PAYMENT DEADLINE - April 22, 2024

For additional questions, contact Stacy S. Baum, Sponsorship Coordinator at EXPO@CanopyRealtors.com

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